Haeyeon (Hailey) Yoon

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https://haeyeon-yoon.github.io/

Professional Appointments

2025-pres	Senior Lecturer, School of Economics, University of Bristol
2022-pres	Chief Researcher, Nam Duck Woo Economic Research Institute, Korea
2020-2024	Lecturer, School of Economics, University of Bristol
2019	Research Fellow, School of Economics, Singapore Management University

Education

2019	Ph.D., Economics, Sogang University, South Korea
2014	B.A., (*with magna cum laude*) Economics, Sogang University, South Korea

Research Interests

International Trade, Foreign Direct Investment, Environmental Economics

Publications

- "From Local to Global: Understanding Shifts in Production Processes" with Jung Hur, *Applied Economics Letters* (2026), 33(8), 1158-1163.
- "How Do Export Credit Services Shape Firm Growth?" with Jung Hur, *The World Economy* (2025), 48, 214-237
- "Do Environmental Regulations Affect FDI Decisions? The Pollution Haven Hypothesis Revisited" with Almas Heshmati, *Science and Public Policy* (2021), 48 (1), 122-131
- "Do Non-exporting Plants Benefit from Exporting Peer Plants?" with Hyunbae Chun, Jung Hur and Nyeong Seon Son, *Asian Economic Journal* (2019), 33 (3), 221-234
- "Occupational Composition within Multinational Enterprises: Evidence from Korean Employer-Employee Matched Data" with Jung Hur and Taehyun Ahn, *Global Economic Review* (2019), 48 (2), 144-160

- "The Economics of South Korean Demographics" with Almas Heshmati, *Georgetown Journal of International Affairs* (2019)
- "Economic Performance of Global Value Chain Participation: Evidence from Plant-level Data of Korean Manufacturing Sectors" with Jung Hur and Yongdae Lee, *The Korean Journal of Economic Studies* (2018), 66 (3), 43-66
- "Industrial Proximity and Vertical Integration of Multinational Firms: Evidence from Korean Firm-Level Data" with Jung Hur, *Journal of Korea Trade* (2018), 22 (1), 50-67
- "Market Expansion of Small-Format Chain Stores under Sunday Closing Laws in Korea" with Jisoo Kang, Hyoung-goo Kang and Hailey Hayeon Joo, *The Korean Journal of Industrial Organization* (2016), 24 (2), 27-54

Books and Edited Volumes

- Globalization as a Path to Environmental Sustainability, in: Robert Brinkmann (eds.), *The Palgrave Handbook of Practical Sustainability*, Springer Nature (2025)
- Population aging in Korea: The fertility rate and welfare of the elderly, with Almas Heshmati, in: S. Irudaya Rajan (eds.), *Handbook of Aging, Health and Public Policy*, Springer (2023)
- Environmental Regulation in Asia, in: Robert Brinkmann (eds.), *The Palgrave Handbook of Global Sustainability*, Springer Nature (2022)
- *Economic Growth and Development in Ethiopia*, Co-edited with Almas Heshmati, Springer Book Series (2018)

Working Papers

- "Synthetic Blips: Generalizing Synthetic Controls for Dynamic Treatment Effects" with Anish Agarwal, Sukjin Han, Dwaipayan Saha, Vasilis Syrgkanis, *Submitted*
- "Trade Liberalization and Product Dynamics within Firm: Role of Competition and Market Expansion" with Jung Hur
- "What Happens to Domestic Employment When Firms Go Abroad?"
- "The Missing Middle in Product Price Distribution" with Pao-Li Chang and Xin Yi

Work in Progress

- "Do Environmental Provisions in Trade Agreements Matter? Evidence from Text Analysis"
- "Dynamics of Multinational Production" with Jung Hur and Frederic Warzynski
- "Optimal Allocation of Export Credit Support" with Sungwon Lee, Sukjin Han, Jung Hur

Awards

2023 Fellow of the Higher Education Academy

2018 *Graduate Student Paper Award* of the Human Capital Corporate Panel Conference

2017 *Best Paper Award* of the Korean Journal of Industrial Organization

Grants and Fellowships

2024-2029 Principal Investigator, NRF of Korea, Young Researcher, GBP 55K

2022-2023 Co-Principal Investigator, BA/ Leverhulme Small Research Grant, GBP 10K

2022-2027 General Research Fund, School of Economics, University of Bristol

2019 Travel Grant, The Asian Meeting of the Econometric Society

2018 Travel Grant, Department of Economics, Sogang University

2016-2018 Tutoring Fellowship, Department of Economics, Sogang University

2014-2018 Sogang University Graduate School Fellowship

2014-2018 Teaching Fellowship, Sogang University Graduate School

2010-2014 The Next Century Humanities Scholarship, Korea Student Aid Foundation

Presentations in International Seminars, Conferences and Workshops

<u>International Conferences and Workshops</u>

2026 Asian Meeting of the Econometric Society (Abu Dhabi)

2025 World Congress of the Econometric Society (Seoul), International Association for Applied Econometrics (Turin)

2024 Asian Meeting of the Econometric Society (Hangzhou)

2023 Royal Economic Society Annual Conference (Glasgow), The Centre for Inclusive Trade Policy Inaugural Academic Conference (Sussex), European Trade Study Group (Surrey)

2022 International Association for Applied Econometrics (London)

2021 Asian Meeting of the Econometric Society (Virtual), Asian Pacific Trade Seminar (Virtual), International Conference on Panel Data (Virtual), Korean Economic Review International Conference (Virtual)

2020 European Winter Meeting of the Econometric Society (Virtual), Korean Economic Review International Conference (Virtual)

2019 Asian Meeting of the Econometric Society (Xiamen), Korean Economic Review International Conference (Korea), Midwest Econometrics Group Meeting (Ohio)

2018 Asia Pacific Productivity Conference (Korea), Asian Pacific Trade Seminar (Hong Kong), Korea and the World Economy Conference (Korea), International Conference on Panel Data (Korea)

2017 Comparative Analysis of Enterprise Data (Korea), KEA-APEA Conference (Korea), CESIS-KHT and Sogang University Conference (Korea), Hitotsubashi-Sogang Trade Workshop (Japan)

2016 Japan-Korea Microdata Workshop (Korea)

Departmental Seminars in International Institutions

2019 Sogang University (Korea)

2018 Singapore Management University (Singapore), Hitotsubashi University (Japan), Jonkoping International Business School (Sweden), KTH Royal Institute of Technology (Sweden), Gothenburg University (Sweden)

Student Supervision

PhD

Shiyi Wang (current student)

Summer Dissertation Supervision (graduate)

2026 Fan Jian, Yanqiu Wang, Yiming Wang, Jiangpeng Yue, Jiahui Zhang, Tie Zhang
2024 Yue Chen, Irene Guo, Xinyu Qi, Yuheng Sun, Yue Xu, Pengjiang Yu, Xinyi Zhao
2023 Linchuan Zhang, Zhouya Shi, Wencan Yao, Qiaonan Cong, Yue Wu, Zeen Peng, Hao Ma, Yiru Wang
2022 Jiahui Ji, Haiyi Liu, Hao Chen, Junzhi Li, Wuyin Ma, Xinyue Yan, Xuerong Luo, Yuman Kong
2021 Shiyuan Xia, Yutong Shao, Qixuan Zhang, Gong Chen, Lichang Yu, Yan Huang

Teaching

University of Bristol

**Nominated for Outstanding Personal Tutoring/Academic Support Award 2024*

2025/26 International Trade (undergraduate)
Economics (undergraduate)

2024/25 Economics (graduate)
International Trade (undergraduate)
Applied Economics Dissertation (undergraduate)

2023/24 Economics (graduate)
International Trade (undergraduate)
Applied Economics Dissertation (undergraduate)

2022/23 Intermediate Microeconomics (undergraduate)
Environmental Economics (undergraduate)
Applied Economics Dissertation (undergraduate)

2021/22 Intermediate Microeconomics (undergraduate)
Public Economics (undergraduate)
Environmental Economics (undergraduate)

2020/21 Economics (graduate)
Mathematics of Economics (undergraduate)
International Economics (undergraduate)

Referee Service

Review of World Economics, Review of International Economics, Science and Public Policy, International Economic Journal, Journal of Asian Business and Economic Studies, Energies, Korea Economic Review, Global Economic Review, Review of Income and Wealth, Growth and Change, Technology Analysis & Strategic Management

Academic Leadership

2025- pres Postgraduate Deputy School Education Manager

2021-2025 Postgraduate Senior Tutor (postgraduate academic advising lead)

Skills

Software: Stata, R, Python, LaTeX

Languages: English (fluent), Korea (native), French (basic)